



DEBRETT'S
LONDON 1769



DEBRETT'S FOR HEATHFIELD SCHOOL



The Debrett's two-day programme for Heathfield School will allow students to engage in etiquette and social skills training tailored around British cultural activities and values.

The programme will focus on adapting to life in a British boarding school, settling into a new cultural and social environment, making friends and building social confidence.

Delivered over a two-day weekend, the Debrett's programme will take place at Heathfield School on 31 January and 1 February 2015.

	SATURDAY		SUNDAY
AM	Icebreakers	AM	Hosting and being a guest
	An introduction to British culture		Dining etiquette
	First impressions, confident introductions and understanding cultural differences		Attention to detail
	Body language and silent signals		Personal standards and hygiene
	Verbal and physical protocol		Confidence in new environments
LUNCH	Buffet lunch with networking practice	LUNCH	Formal lunch
PM	Maximising personal impact	PM	Video CVs
	Networking, small talk and building relationships		Telephone interviews
	Professional and social dress codes		First impressions - online, netiquette, mobiles
	Balancing personal style and professional appearance		Conclusions and questions

Students will gain entry to Debrett's People of Tomorrow, the Debrett's Academy alumni. Membership allows entry to exclusive Debrett's careers and networking events.

Price: £500 per person, per day.



DEBRETT'S ACADEMY

ATTENDEE DETAILS

NAME: TITLE:
ADDRESS:
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..... POST/ZIP CODE:
EMAIL: TELEPHONE:
DIETARY REQUIREMENTS: DOB:

Please tell us a little about yourself and why you are attending the programme:
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EMERGENCY CONTACT

NAME: RELATIONSHIP:
TELEPHONE (HOME): TELEPHONE (WORK/MOBILE):