

Dear Parents,

**Re: Sixth Form Business Trip to Legoland
Windsor 12th October 2015**

I am pleased to inform you of a Business Studies trip aimed at our sixth Form Business Studies students at Legoland, Windsor.

The afternoon trip will involve them investigating how a large business markets itself, which is particularly useful for their examinations as they need to study large businesses and their marketing activities.

We hope the girls will take advantage of the chance to see behind the scenes of a busy organisation, and gain a better understanding of the marketing activities involved for a business in the tourism industry.

The cost of the trip is £10 which covers transport costs, entrance fees and the marketing lecture.

If you are keen for your daughter to take part, please complete the form and return the form below by 5th October 2015 or reply to me by email at gkendall@heathfieldschool.net

Yours faithfully,



Ms G. Kendall

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Visit to Legoland 12th October 2015

Name of Student

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I have read the information about the trip to Legoland and consent to my daughter participating.

Signed.....

Date.....